

SILO

SQUARE®

6421 Getwell Road
Southaven, Mississippi, 38672

VOTED MISSISSIPPI'S
Best Downtown Shopping



VOTED MISSISSIPPI'S
Best Commercial Development
2022



2019 BEST REAL ESTATE DEAL
MIXED-USE CATEGORY



INTERESTED IN LOCATING YOUR BUSINESS AT SILO SQUARE?

Silo Square's Mixed-Use Center is intended to serve Silo Square residents, the surrounding Southaven Community, and patrons of DeSoto Country's most utilized amenities—Snowden Grove Park and the BankPlus Amphitheater. With extensive pedestrian walkways connecting Silo Square's 450+ single family homes, 350+ loft units around the town square, and year round recreational activity and concerts at the adjacent amenities, there is significant potential for a nearby thriving town square area with plazas, courtyards, outdoor dining, and rooftop patios. The new Pedestrian Bridge connecting Silo Square to Snowden Grove Park will further enhance pedestrian connectivity and allow for residents and patrons alike to capitalize on businesses within the development.

Whether it be Silo Square or town squares across the Southeast, it's the businesses and the people that bring life to the community. Instead of the typical "strip center," careful planning and classic architecture will ensure the retail center is of high quality and will attract businesses and shoppers alike for many years to come.

Silo Square is currently seeking businesses which share our vision of creating a welcoming and friendly atmosphere with a strong and unique sense of place. In order to create a "lifestyle center" that allows residents and visitors to truly live, work, and play, Silo Square aims to be the go-to place for all types of businesses. Whether you are looking to relocate your business or start new, Silo Square is the perfect place for your business to thrive.

Commercial/retail opportunities are available for businesses including but not limited to:

- Antique Store
- Art or Photo Studio
- Bakery
- Bank LPO
- Beauty Shop/Barber Shop
- Bookstore
- Cellular Store
- Church
- Clothing & Shoe Store
- Coffee Shop
- Deli
- Doctor or Dentist Office
- Drug Store or Pharmacy
- Dry Cleaners
- Eye Doctor
- Florist
- Furniture Store
- Grocery Store/Community Market
- Hardware Store
- Health Club/ Spa & Gym
- Hotel
- Ice Cream Shop
- Insurance Agency
- Interior Design Store/Studio
- Jewelry Store
- Law Office
- Medical Office
- Music / Dance Studio
- Nursery School
- Office Uses
- Party/Reception Hall
- Pet Grooming
- Print Shop
- Real Estate Office
- Restaurants (indoor and/or outdoor seating)
- Specialty Food Store
- Specialty Gift Shop
- Sports Bar
- Veterinary Clinic
- Etc.





AREA Q

"THE PRESERVE"
Under Construction

AREA Q-1

AREA X

AREA T

**"TOWN SQUARE
COTTAGES"**
Under Construction

AREA U

AREA R

AREA O

**"ESTATE
COTTAGES"**
Under Construction

AREA V

AREA Q-1

AREA L

AREA K

AREA W

FARMER'S
MARKET
AREA S

AREA R

CENTRAL
BBO
AREA A-1

PASSIVE GATED
ACCESS

AREA O-1

AREA R

FEDERIC DENTAL
GROUP P.A.
ORTHODONTICS

AREA J

AREA P

**"TOWN SQUARE
COTTAGES"**
PHASE 1 COMPLETE

AREA O

FAIRFIELD BY MARRIOTT
AREA B

SLIM
CHICKENS

PASSIVE GATED
ACCESS

AREA C

AREA A

AREA J

AREA I

OFFICE

OPEN OPEN OPEN OPEN

GEORGIA
BLUE

AREA J

AREA P

OPEN

OPEN OPEN OPEN OPEN

TEKILA

SILO
ACADEMY

AREA F

SOLD

SILO SQUARE
DENTAL

AREA D

AREA A

AREA G

AREA F

LET IT
FLY

SOUTHAVEN
POLICE
DEPARTMENT

AREA E
ROTOLO'S

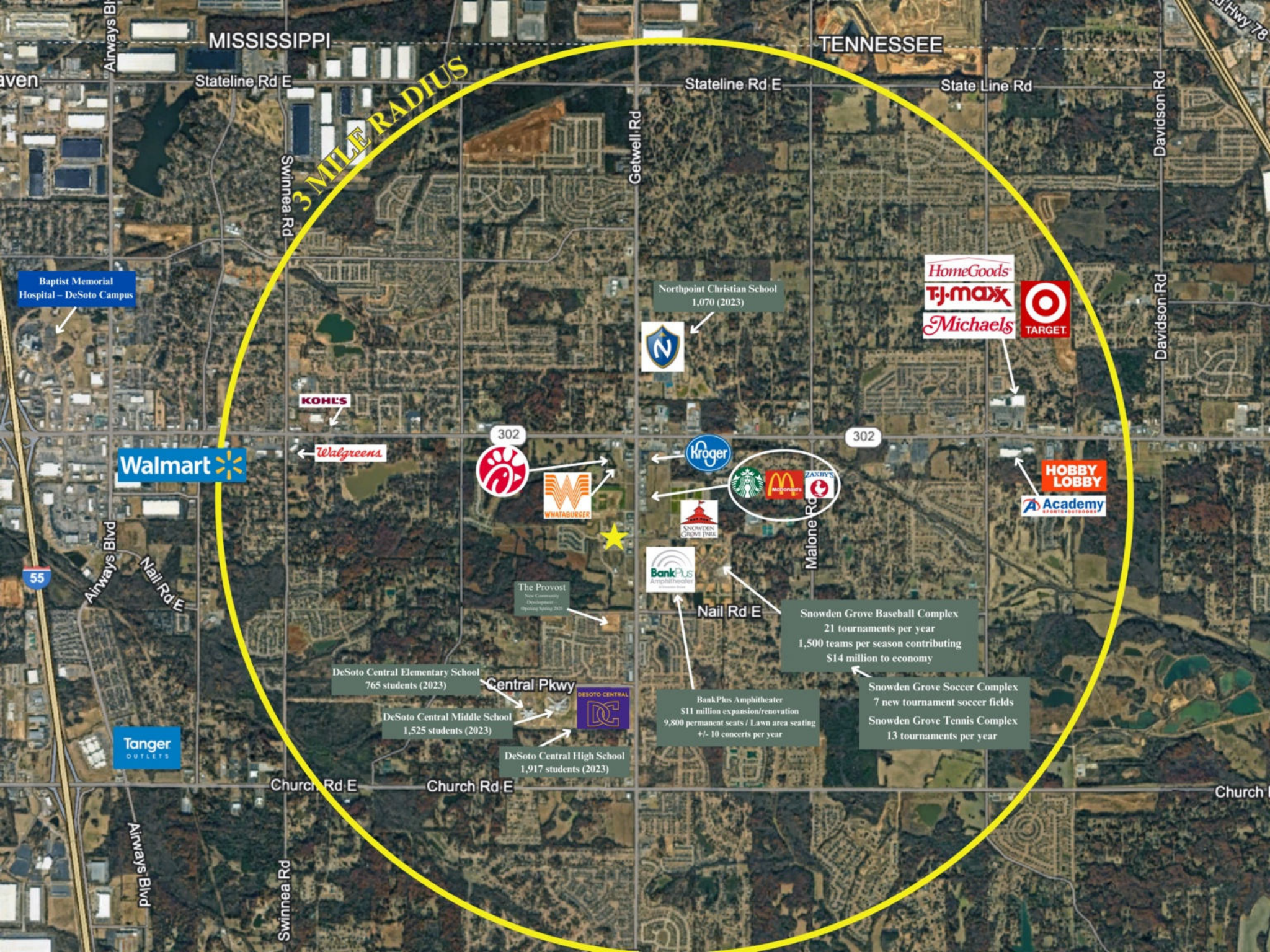
AREA M

SOLD

AREA B

AREA B

KYRAMEN
TRAFFIC
TENANT



MISSISSIPPI

TENNESSEE

3 MILE RADIUS

Baptist Memorial Hospital – DeSoto Campus

KOHL'S

Walmart

Walgreens

Northpoint Christian School
1,070 (2023)

HomeGoods
T.J. Maxx
Michaels
TARGET

302

302

Kroger

Starbucks
McDonald's
Zaxby's

HOBBY LOBBY
Academy
SPORTS + OUTDOORS

WHATABurger

SNOWDEN GROVE PARK

The Provost
New Community Development
Opening Spring 2021

BankPlus Amphitheater

Nail Rd E

Snowden Grove Baseball Complex
21 tournaments per year
1,500 teams per season contributing
\$14 million to economy

DeSoto Central Elementary School
765 students (2023)

Central Pkwy

DE SOTO CENTRAL

DeSoto Central Middle School
1,525 students (2023)

BankPlus Amphitheater
\$11 million expansion/renovation
9,800 permanent seats / Lawn area seating
+/- 10 concerts per year

Snowden Grove Soccer Complex
7 new tournament soccer fields
Snowden Grove Tennis Complex
13 tournaments per year

DeSoto Central High School
1,917 students (2023)

Church Rd E

Church Rd E

Church

55

Airways Blvd

Nail Rd E

Stateline Rd E

Stateline Rd E

State Line Rd

Swinnea Rd

Getwell Rd

Davidson Rd

Davidson Rd

Malone Rd

Airways Blvd

Swinnea Rd

5 Hwy 78

**Expansion Area
completed in 2021
Added 8 fields**

**Snowden Grove Soccer Complex
7 new tournament soccer fields**

8 baseball diamonds added

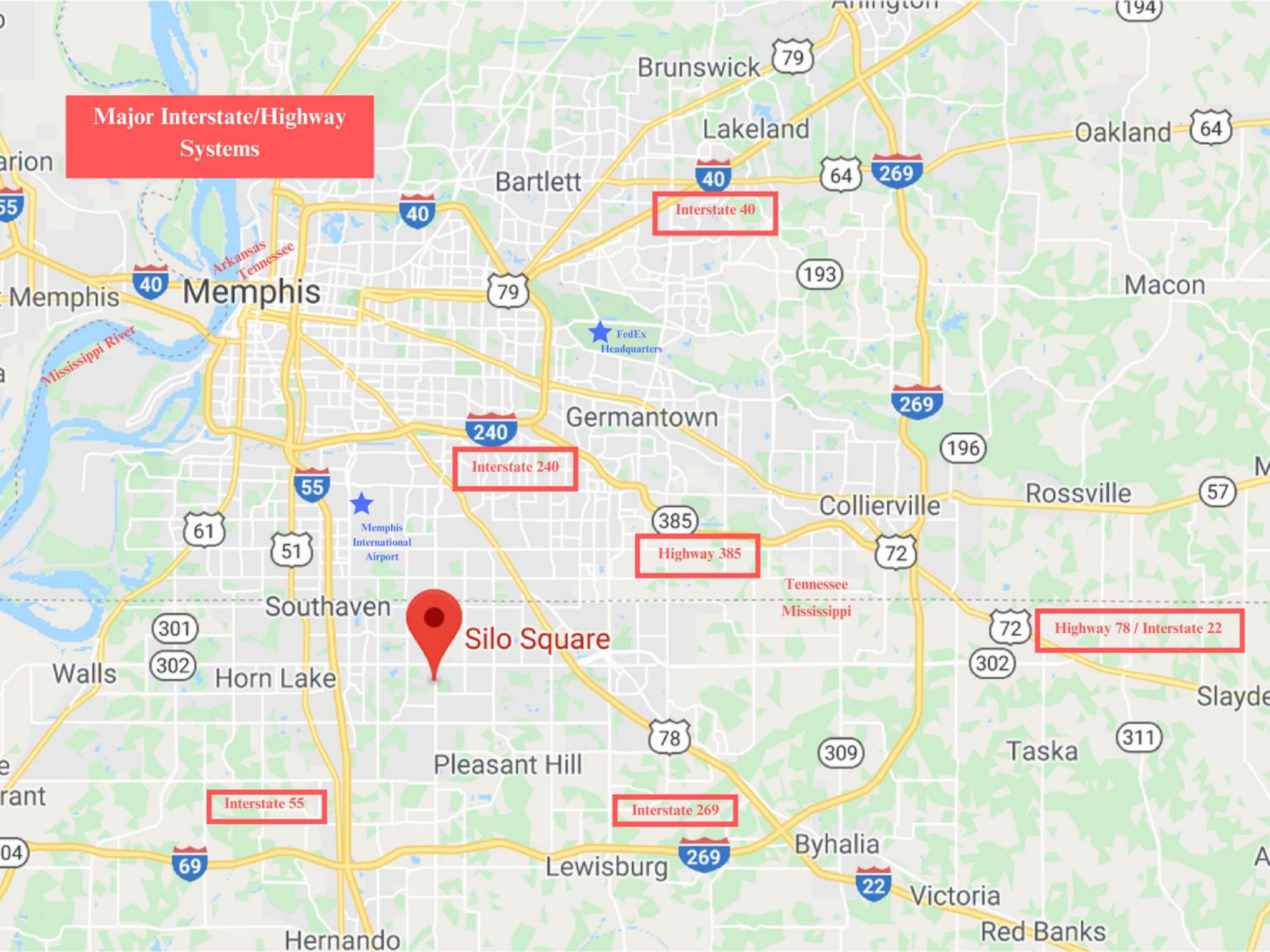
**Snowden Grove Soccer Complex
Snowden Grove Tennis Complex
13 tournaments per year**

**Snowden Grove Baseball Complex
21 tournaments per year
1,500 teams per season contributing \$14 million to economy**

May Blvd. Pedestrian Bridge and Traffic Light

**BankPlus Amphitheater
\$11 million expansion/renovation
9,800 permanent seats / Lawn
area seating
+/- 10 concerts per year**





Major Interstate/Highway Systems

Interstate 40

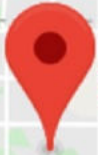
Interstate 240

Highway 385

Highway 78 / Interstate 22

Interstate 55

Interstate 269



Silo Square

OUTPARCEL PSF PRICING PLAN

LOT	ACREAGE	USE	STATUS	TENANT
1	1.21	RETAIL OUTPARCEL		Slim Chickens
3	2.02	BANK OUTPARCEL		Planters Bank North MS Headquarters
4	1.42	RETAIL OUTPARCEL		Georgia Blue
5	1.73	RETAIL OUTPARCEL		Tekila
6	2.01	RETAIL OUTPARCEL		To Be Announced
7	1.23	RETAIL OUTPARCEL		Kyuramen + Additional Tenant
8	2.33	HOTEL		To Be Announced
9	3.15	HOTEL		Fairfield by Marriott
10	0.85	MIXED USE		
11	0.82	MIXED USE		
12	0.63	MIXED USE		
13	0.76	MIXED USE		
15	0.76	MIXED USE		
16	0.84	MIXED USE		
17	1.07	MIXED USE		
18	0.96	MIXED USE		
20	0.96	MIXED USE		
21	0.72	MIXED USE		
22	0.82	MIXED USE		
23	1.02	MIXED USE		
24	1.80	MIXED USE		
25	5.40	MIXED USE		
26A	1.65	RETAIL OUTPARCEL		Let it Fly Sport's Bar
26B	1.06	RETAIL OUTPARCEL		Rotolo's Craft & Crust
27	1.26	OFFICE		Silo Square Dental
28A	0.85	OFFICE		
28B	1.22	OFFICE		
29	1.67	OFFICE		Silo Academy
30	5.63	SILO DISTRICT LOFTS		
31	7.92	SILO DISTRICT LOFTS (INCLUDING AREA M)		
33	2.01	FARMERS' MARKET		
34	1.34	OFFICE		
35	1.15	OFFICE		
36	1.34	OFFICE		Pediatric Dental Group & Orthodontics
37	1.47	RETAIL OUTPARCEL		Central BBQ
38	1.21	OFFICE		
	62.27			TOTAL ACREAGE
				= SOLD
				= PENDING



NOTE:
 LOT SIGNS, LOCATIONS, LAYOUT OF PROPERTY LINES, AND PROPOSED USES ARE ALL SUBJECT TO CHANGE DURING FINAL DESIGN.

BANKPLUS AMPHITHEATER

\$11 MILLION DOLLAR EXPANSION/RENOVATION



MAY BLVD PEDESTRIAN BRIDGE

CONNECTING SNOWDEN GROVE PARK & BANKPLUS AMPHITHEATER TO SILO SQUARE
OPENED WINTER 2021



URBANARCH ASSOCIATES
GETWELL RD. RENDERING
JOB: 20007
DATE: 10/15/20
SCALE: N.T.S.

SNOWDEN PEDESTRIAN BRIDGE

MAY BLVD. & GETWELL RD. INTERSECTION -
SOUTHAVEN, MS.

Urban
ARCH
associates, pc

Brian P. Bullard, AIA

MAY BLVD PEDESTRIAN BRIDGE

CONNECTING SNOWDEN GROVE PARK & BANKPLUS AMPHITHEATER TO SILO SQUARE
OPENED WINTER 2021



URBANARCH ASSOCIATES
MAY BLVD. RENDERING
JOB: 20007
DATE: 10/15/2020
SCALE: N.T.S.

SNOWDEN PEDESTRIAN BRIDGE

MAY BLVD. & GETWELL RD. INTERSECTION -
SOUTHAVEN, MS.

Urban
ARCH
associates, pc

Brian P. Bullard, AIA

MAY BLVD PEDESTRIAN BRIDGE

CONNECTING SNOWDEN GROVE PARK & BANKPLUS AMPHITHEATER TO SILO SQUARE



SNOWDEN GROVE SOCCER COMPLEX



Snowden Grove Soccer Complex



SILO SQUARE TOWN SQUARE



SILO
SQUARE

a traditional neighborhood development

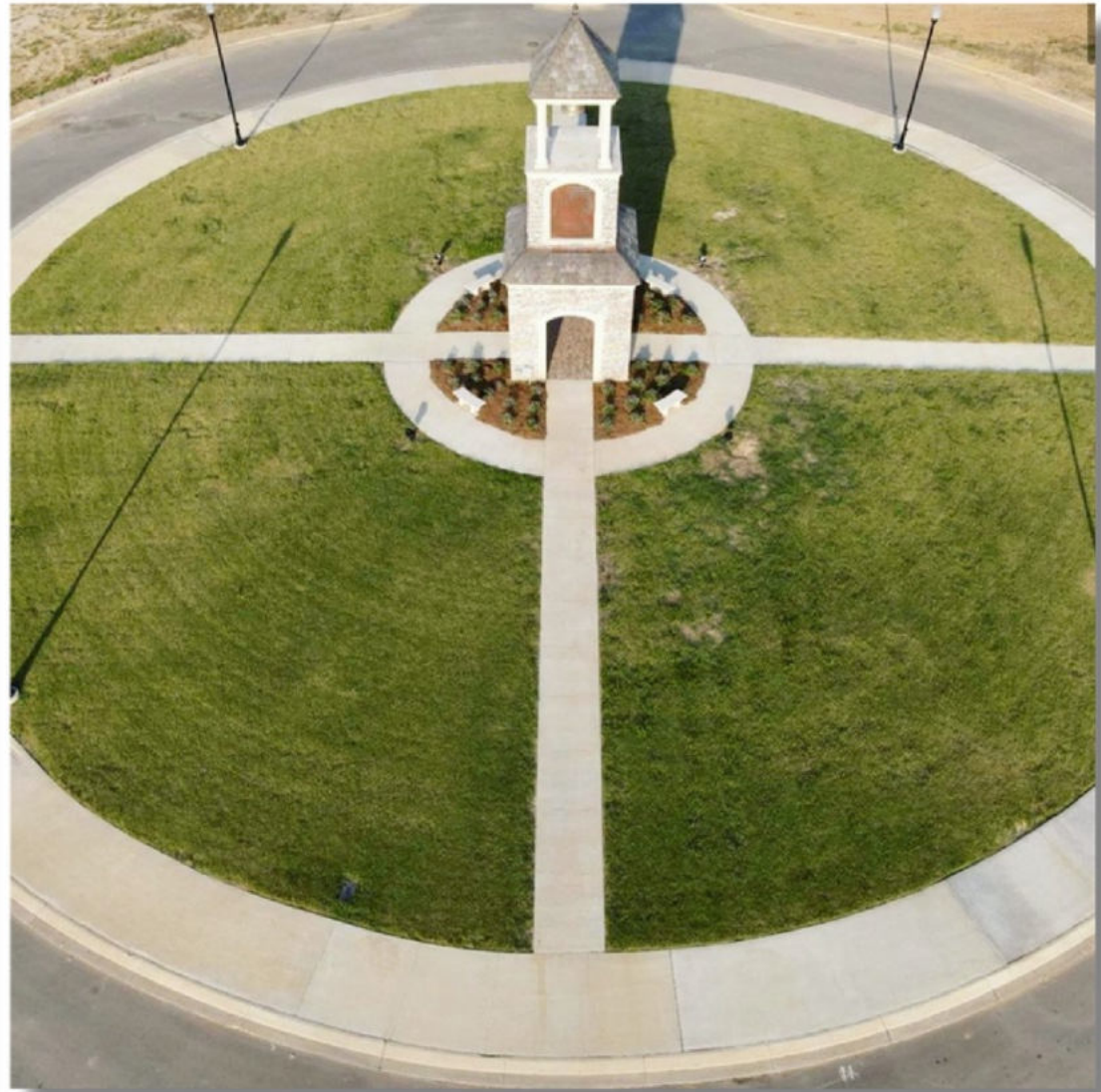
SILO SQUARE TOWN SQUARE



SILO SQUARE TOWN SQUARE



SILO SQUARE BELL TOWER



SILO VIEW OF TOWN SQUARE



a traditional neighborhood development

ANNUAL CHRISTMAS OPEN HOUSE

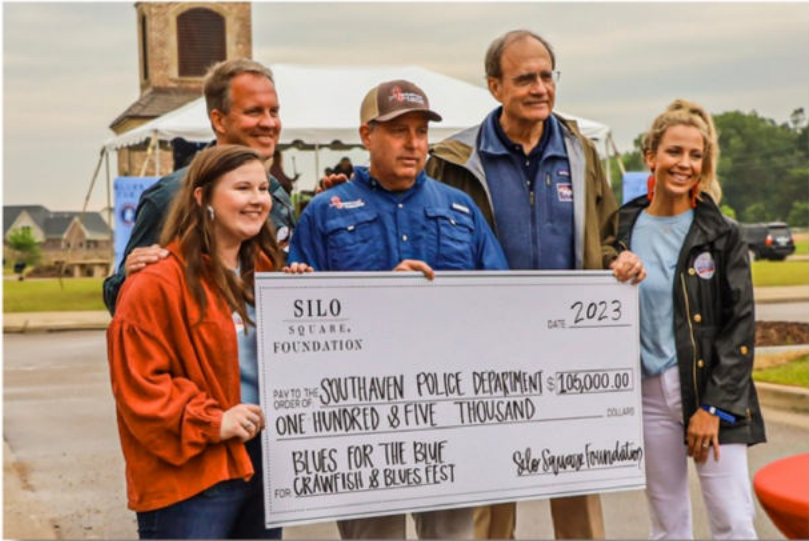


ANNUAL CHRISTMAS TREE LIGHTING CEREMONY



BLUES FOR THE BLUE CRAWFISH & BLUES FESTIVAL

BENEFITING SOUTHAVEN POLICE DEPARTMENT



"CARS FOR A CAUSE" CAR SHOW

BENEFITING MAKE-A-WISH MID-SOUTH



HABITAT FOR HUMANITY 5K



CITY OF SOUTHAVEN AND SOUTHAVEN CHAMBER OF COMMERCE SCARE ON THE SQUARE TRUNK OR TREAT



~10,000 IN ATTENDANCE



BUY A TREE. CHANGE A LIFE.

BENEFITING LOCAL CHILD ABUSE VICTIMS & GLOBAL ORPHANAGES





©2020 UrbanArch Associates, P.C.



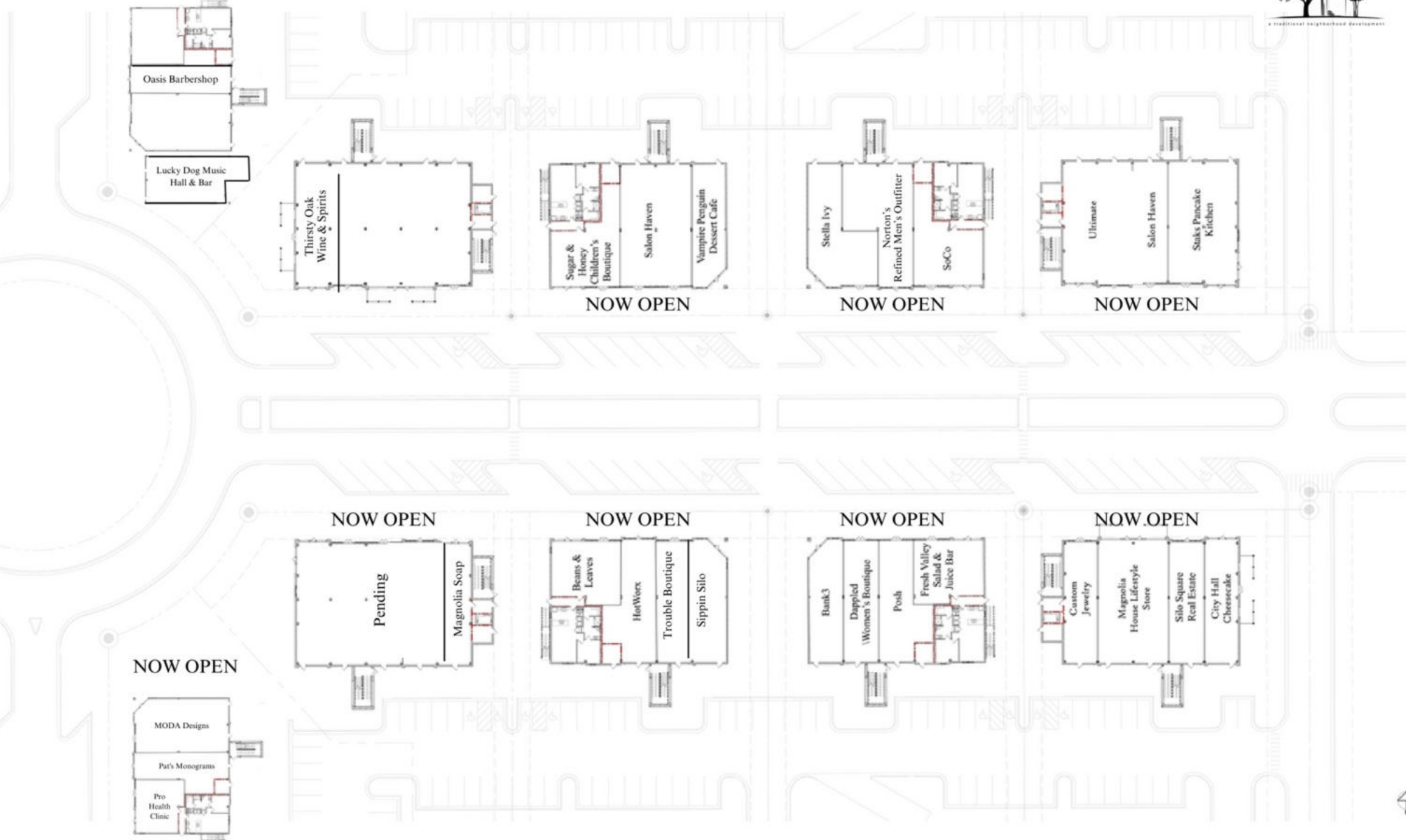
SILO SQUARE PLAZA

live • work • play

SOUTHAVEN, MS



BUILDING LAYOUT & COMMERCIAL OPPORTUNITIES



LOT 21— SPACE AVAILABLE



Magnolia Soap
and Bath Co.

2841

SILO SQUARE
FOR SALE
RETAIL OFFICE, & RESTAURANT SPACE AVAILABLE
BRIAN HILL: 981-488-8788



LOT 12 — WINTER 2024 COMPLETION SPACE AVAILABLE



LOT 11—WINTER 2024 COMPLETION SPACE AVAILABLE



LOT 11—LUCKY DOG MUSIC HALL & BAR EARLY 2024 COMPLETION



SILO SQUARE BUSINESSES

SLIM CHICKENS | LOT 1



Slim Chickens at Silo Square...

- #1 Opening Day Sales in Slim Chickens History
 - #1 Single Day Sales in Slim Chickens History
 - #1 Monthly Sales in Slim Chickens History
 - #1 Quarter Sales in Slim Chickens History
- *based on 100 individual stores



a traditional neighborhood development

SILO SQUARE BUSINESSES

PLANTERS BANK NORTH MS HEADQUARTERS | LOT 3



a traditional neighborhood development

SILO SQUARE BUSINESSES

PLANTERS BANK NORTH MS HEADQUARTERS | LOT 3



SILO SQUARE BUSINESSES

TEKILA MODERN MEXICAN | LOT 5



SILO SQUARE BUSINESSES

SILO SQUARE DENTAL | LOT 27



SILO SQUARE BUSINESSES

CENTRAL BBQ | LOT 37



SILO SQUARE BUSINESSES

GEORGIA BLUE | LOT 4



SILO SQUARE BUSINESSES

ROTOLO'S CRAFT & CRUST | LOT 26B



SILO SQUARE BUSINESSES

FAIRFIELD BY MARRIOTT | LOT 9



SILO SQUARE BUSINESSES

LET IT FLY | LOT 6



SILO SQUARE BUSINESSES

SILO SQUARE ACADEMY | LOT 29



SILO SQUARE BUSINESSES

Bank3
Central BBQ
City Hall Cheesecake
Coffee Beans & Tea Leaves
Custom Jewelry
Dappled – Women’s Clothing & Accessories
Fresh Valley Fresh Juice & Salads
HotWorx
Magnolia Home
Magnolia Soap & Bath Co.
Pat’s Monograms
Planters Bank
Posh Nails & Aesthetics

Pro Health Clinic
Rotolo’s Craft & Crust
Salon Haven
Silo Square Real Estate
Slim Chickens
SOCO – Men & Women’s Clothing Accessories
Staks Pancake Kitchen
Stella Ivy – Women’s Clothing & Accessories
Sugar & Honey Children’s Boutique
Trouble Boutique
Tekila Modern Mexican
Thirsty & Oak
Ultimate Gifts
Vampire Penguin

more coming soon...



SOUTHAVEN, MISSISSIPPI AREA DEMOGRAPHICS

Getwell Road & May Boulevard, Southaven, Mississippi, 38672

Rings: 1, 3, 5 mile radii



POPULATION

	1 MILE	3 MILES	5 MILES
2010 POPULATION	2,271	26,331	66,672
2020 POPULATION	2,847	32,850	78,022
2025 POPULATION	3,145	36,160	84,236
2018 MALE POPULATION	48.8%	48.3%	47.9%
2018 FEMALE POPULATION	51.2%	51.7%	52.1%

RACE & ETHNICITY

	1 MILE	3 MILES	5 MILES
2020 WHITE ALONE	68.2%	66.3%	57.2%
2020 BLACK ALONE	25.2%	27.6%	36.7%
2020 AMERICAN INDIAN/ ALASKA NATIVE ALONE	0.1%	0.2%	0.2%
2020 ASIAN ALONE	4.0%	2.9%	2.0%
2020 PACIFIC ISLANDER ALONE	4.0%	2.9%	2.0%
2020 OTHER RACE	1.0%	1.4%	2.2%
2020 TWO OR MORE RACES	1.5%	1.6%	1.7%
2020 HISPANIC ORIGIN (ANY RACE)	2.1%	2.9%	4.0%

Median Age:
38.0

*Compared to
U.S. median
age of 38.5*

Southaven Population (2022):
56,360

DeSoto County Population (2022):
190,643

SOUTHAVEN, MISSISSIPPI AREA DEMOGRAPHICS

Getwell Road & May Boulevard, Southaven, Mississippi, 38672

Rings: 1, 3, 5 mile radii



	AVERAGE HOUSEHOLD INCOME		
	1 MILE	3 MILES	5 MILES
2020 AVERAGE HOUSEHOLD INCOME	\$102,867	\$97,680	\$83,097
2025 AVERAGE HOUSEHOLD INCOME	\$112,805	\$106,338	\$91,125

	MEDIAN HOUSEHOLD INCOME		
	1 MILE	3 MILES	5 MILES
2020 MEDIAN HOUSEHOLD INCOME	\$86,217	\$84,264	\$66,890
2025 MEDIAN HOUSEHOLD INCOME	\$91,545	\$88,260	\$73,109

	PER CAPITA INCOME		
	1 MILE	3 MILES	5 MILES
2020 PER CAPITA INCOME	\$35,425	\$34,521	\$29,882
2025 PER CAPITA INCOME	\$38,830	\$37,512	\$32,691

	ANNUAL RATE		
	1 MILE	STATE	NATIONAL
POPULATION	2.01%	0.16%	0.72%
HOUSEHOLDS	2.00%	0.19%	0.72%
FAMILIES	1.89%	0.04%	0.64%

	ECONOMY	
	DESOTO COUNTY	UNITED STATES
RECENT JOB GROWTH	1.5%	1.6%
FUTURE JOB GROWTH (10 YEARS)	38.7%	33.5%

SOUTHAVEN, MISSISSIPPI AREA DEMOGRAPHICS

Getwell Road & May Boulevard, Southaven, Mississippi, 38672

Rings: 1, 3, 5 mile radii



2019 AVERAGE HOUSEHOLD INCOME:

\$95,657

compared to \$87,398 for all U.S. households. Average household income is projected to be \$104,083 in five years, compared to \$99,638 for all U.S. households.

***3 mile radii*

2019 MEDIAN HOUSEHOLD INCOME:

\$81,969

compared to \$60,548 for all U.S. households. Median household income is projected to be \$87,335 in five years, compared to \$69,180 for all U.S. households.

***3 mile radii*

2019 PER CAPITA INCOME:

\$33,764

compared to \$33,038 for all U.S. households. Per capita income is projected to be \$36,658 in five years, compared to \$36,530 for all U.S. households.

***3 mile radii*

| Workforce Analysis

Northwest Mississippi Labor Supply Survey and Workforce Analysis

Study Approach

A labor supply survey was conducted among a statistically valid sample of the Northwest Mississippi labor shed population between the ages of 18-65. The labor shed region consists of Benton, DeSoto, Marshall, Tate and Tunica Counties in Mississippi.

The survey was conducted in person through field interviews at locations throughout the region. The 607 completed responses provided enough primary data to achieve a confidence factor of 95 percent and a margin of error less than plus or minus four percent.

The survey sample size allows for an accurate extrapolation of the actual number of people who are in the regional labor pool, the number of workers with particular skills, training needs and many other critical workforce factors. The survey was conducted by Younger Associates' experienced team of field research specialists. The survey intercept locations included regional shopping centers, local grocery stores, other local retail outlets and public libraries.

This process was able to reach the entire demographic spectrum of age, income, education and occupation. The resulting sample is demographically representative of the regional population. Survey response statistics are provided in Tables 1 and 2.

Table 1

Labor Supply Survey Reliability

607	Completed Surveys
95%	Confidence Level
±3.96%	Margin of Error

WORKFORCE ANALYSIS- MAJOR EMPLOYERS

DESOTO COUNTY, MISSISSIPPI

LABOR FORCE	EMPLOYED	UNEMP. RATE
91,700	89,100	2,540

September 2023

COMPANY	# OF EMPLOYEES	PRODUCT/SERVICE
DeSoto County Schools	3,872	Public School System
Amazon	3,300	Fulfillment Centers
Milwaukee Electric Tool	3,000	Distribution of Portable Electric Tools
Baptist Memorial Hospital	1,750	Healthcare
Williams-Sonoma	1,000	Distribution of Kitchen-Related Products
FedEx Ground	800	Package Sorting Hub
Helen of Troy	600	Distribution of Personal Care Products
Synnex	600	Manufacturing and Distribution – Computers
Associated Wholesale Grocers, Inc.	580	Distribution of Groceries
Methodist Hospital – Olive Branch	450	Healthcare
McKesson	400	Distribution of Pharmaceutical Products
Future Electronics	360	Distribution of Electronic Components
Spectra Labs	350	Kidney Dialysis Lab
O'Reilly Auto Parts	350	Distribution Center of Automotive Parts
Siemens Industry, Inc.	300	Computer-based Building Management Systems
Wal-Mart Distribution	300	Distribution of Consumer Goods
Newly Weds Food	285	Food Ingredients, Seasonings, Blends, Flavors
Voyant Beauty	250	Manufacturer of Guest Amenity Products
Aradagh	225	Manufacturer Aluminum Beverage Cans

WORKFORCE ANALYSIS- ANNUAL LABOR FORCE
DESOTO COUNTY, MISSISSIPPI

YEAR = 2019

RESIDENCE BASED AMOUNTS	
	ANNUAL AVERAGE
Civilian Labor Force	88,580
Unemployed	3,540
Rate	4.0
Employed	85,040

ESTABLISHMENT BASED AMOUNTS	
	ANNUAL AVERAGE
Manufacturing – 4,520	
Nonmanufacturing – 61,400	
<i>Agri., Forestry, Fishing & Hunting</i>	120
<i>Mining</i>	40
<i>Utilities</i>	180
<i>Construction</i>	2,120
<i>Wholesale Trade</i>	3,260
<i>Retail Trade</i>	10,130
<i>Transp. & Warehousing</i>	11,270
<i>Information</i>	430
<i>Finance & Insurance</i>	1,110
<i>Information</i>	430
<i>Real Estate, Rental, & Leasing</i>	550
<i>Professional & Business Services</i>	1,050
<i>Management of Companies & Enter</i>	290
<i>Admin Support & Waste Management</i>	6,700
<i>Educational Services</i>	460
<i>Health Care & Social Asst.</i>	6,140
<i>Arts, Entertain & Recreation</i>	750
<i>Accommodation & Food Service</i>	8,410
Other Services (except Public Admin)	1,140
<i>Government</i>	7,250
<i>Education</i>	4,480
Total Nonagricultural Employment	65,920

SOCIAL MEDIA REACH



199,853
People Reached

34,401
Engagements

Boost Post

1.1K

1.1K Comments 1.5K Shares



2,859
Reach

728

55

266

9



Post Impressions **505,588**

Post reach **390,139**

Post Engagement **72,095**

1.8K

1.1K comments 2.3K shares



6,320
Accounts reached
23% weren't following silosquarems

963

30

544

35



Post Impressions **195,314**

Post reach **182,979**

Engagement **13,467**

1.2K

288 comments 215 shares



4,496
Accounts reached
15% weren't following silosquarems

426

9

43

7

FEATURED PUBLICATIONS

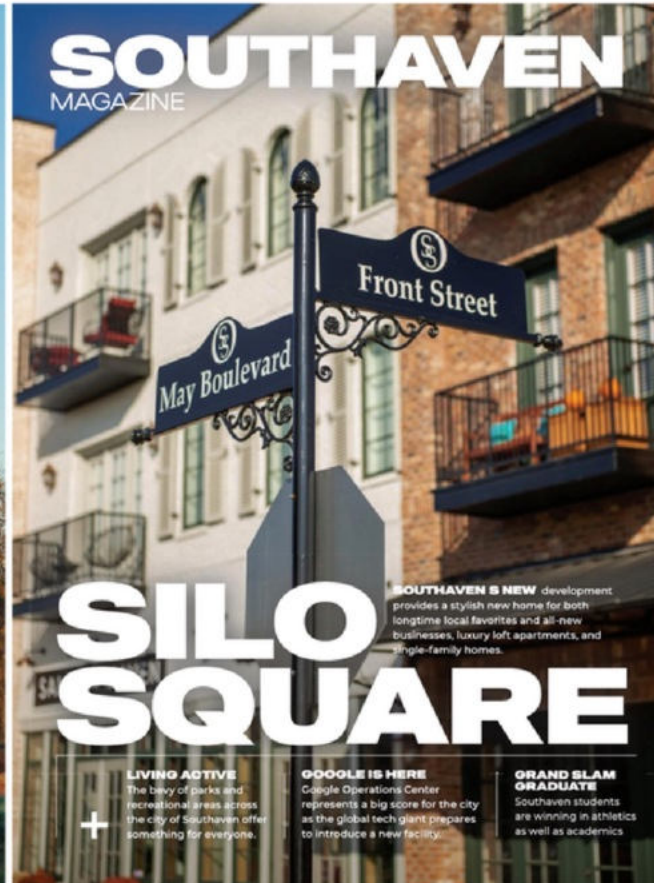
2019 SOUTHAVEN MAGAZINE



SCAN FOR DIGITAL COPY



2021 SOUTHAVEN MAGAZINE



SCAN FOR DIGITAL COPY



VOLUME 10
MEMPHIS SCOUT GUIDE



SCAN FOR DIGITAL COPY





Mayor's Report 2020 State of the City

January 13, 2020 by Darren Musselwhite

Highlighted Text Indicates
Mayor's General Update On
Immediate Silo Square Vicinity.

Mayor's General Update...

2019 was an incredible year for the City of Southaven as many long-planned projects became reality and we continued to build upon our economic success of the past. We expect another great year in 2020 as all the vital signs for success are thriving. Our priorities of public safety, aggressive infrastructure improvement, revitalization, beautification, and recreational enhancement will continue to make our city more economically-attractive leading to continued financial stability, and ultimately making our city an even better place to live.

REVITALIZATION OF "ORIGINAL SOUTHAVERN"

West End Business District Incentive Progress...Buildings were renovated in 2019 as businesses recognize the value of this incentive package to build new or renovate existing buildings in this designated district on Stataline Road between Highway 51 and Airways and Highway 51 between Stataline and Dorchester Drive. These incentives include a 7-year tax freeze for ad valorem taxes for the increase in taxable value as well as a waiver of license, permit, and utility fees. Specifically, Wendy's demolished their old building and completed a new facility in December, 2019 and the Magnolia Shops development at Stataline and Millbranch is currently under renovation.

City Hall Renovation...a \$1.9 million project to renovate one of the oldest commercial buildings in Southaven which will improve the safety of many City employees, improve the City's marketing image, and add to the revitalization attractiveness of the original business district currently under construction with completion projected for March, 2020.

Stataline Road Resurfacing...a \$1.7 million project to resurface Stataline Road between I-55 east to Tchulahoma and Horn Lake Road west to Highway 301 to be completed including new striping in January, 2020.

Highway 51 Intersection Modernization Project...a \$609,037 project to remove the old span-wire traffic signals and replace with beautiful mast arms with signals that have modern traffic communication and pedestrian capabilities completed in June, 2019
Monument Sign at I-55/Main Street...the first beautiful, brick-based monument sign with landscaping and lighting was completed in November, 2019 at this original entrance location showing our pride in the City's original business district.

Horn Lake Creek Bridge Repair...a \$2.4 million project to repair the Stataline Road Bridge over Horn Lake Creek that received financial assistance from the State's Emergency Road and Bridge Repair Fund in the amount of \$1,989,500 with construction to begin in mid-2020.

Arena Floor-Leveling...a \$600,000 project planned and discussed in 2017 which leveled the oval section of the floor allowing more versatile use of this facility for multiple purposes in addition to volleyball and further tremendously improving the total use of the facility which was completed in August, 2019

Street Resurfacing for Wards 1 & 2...59.57% (\$1,528,800/\$2,566,241) of our general budget allocation for City streets was allocated to improving streets in need of resurfacing in our original neighborhoods in 2019.

Greenbrook/Stateline Median Landscaping Project...a \$20,576 project to remove poorly-grown crape myrtle trees and add new landscaping to improve the look of one of our original residential neighborhood entrances completed in October, 2019

Main Street Pedestrian Project...a \$1.5 million project which will add sidewalks from Highway 51 along Main Street to Saucier Park on Northwest Drive projected to begin construction in mid-2020

Main Street Decorative Light Poles...a project to remove many old, cluttered light poles on Main Street between Highway 51 and Northwest Drive and replace with beautiful two-headed decorative poles which will provide better lighting and, along with the Main Street Pedestrian Project, improve revitalization attractiveness in our original business district with pricing and construction timelines to be determined in late 2020

CITY BEAUTIFICATION

Monument Signs for City Entrances and High-Profile Intersections...a project to add beautiful, brick-based signs with landscape lighting on I-55 and other intersections to beautify our city and improve our economic attractiveness began in 2019 with the completion of the I-55/Main and I-55/Star Landing signs with Goodman/Malone to begin construction in the spring of 2020.

Community Pride Awards & Adopt-a-Spot Beautification Program...successful use continues with these two programs to award private property owners for their exceptional efforts to beautify their properties and volunteer to beautify common areas of residential subdivisions which improves property values and the economic attractiveness of our city.

District Banners...banners have been added in our new Metropolitan District as well as a new beautiful blue color design for our West End District banners.

AGGRESSIVE INFRASTRUCTURE IMPROVEMENT

Street Resurfacing...\$2,566,241 was allocated and completed in 2019 for our neighborhood and arterial streets. The City is currently researching a paving proposal to acquire equipment and hire personnel to resurface streets rather than contract these services, with the hope of being more efficient with funding and aggressively paving more streets each year.

Drainage Improvement...\$500,000 was allocated to complete projects that had caused problems for many years.

Getwell South Widening Project...a federally-funded \$8.7 million project to widen Getwell Road to five lanes from Church Road south to Star Landing Road with median and pedestrian paths pending five-years planning with right-of-way acquisition projected to be complete by late 2020 and construction beginning in early 2021

Pepperchase Road Extension...a state, county, city-co-op-funded \$4.1 million project to extend this road

from the Landers Center south to either Star Landing or Highway 51 currently under design with construction projected for late 2020

Snowden Grove Pedestrian Project...a \$769,500 federally-funded project to add a 10-foot multi-use trail throughout Snowden Grove Park currently under construction with completion projected in February, 2020

Central/Snowden Grove Parks Multi-Use Trail...eight-year pending project moving dirt in the spring of 2020 connecting these two major parks with a 10-foot pedestrian trail routing south on Tchulahoma Road to May Blvd, then east to connect to the trail inside Snowden Grove Park.

May Blvd Pedestrian Bridge...an estimated \$1.7 million project to safely connect the major pedestrian trails and numerous pending developments on both sides of Getwell at May Blvd without slowing vehicular traffic, designed in early 2020 with construction projected to begin in late 2020

Greenprint 2040...the City continues to cooperate with this Memphis-Metro plan to do our part in making our city and region more pedestrian friendly. Sidewalks and bike lanes will continue to be added with new developments and existing streets as funding allows.

ECONOMIC DEVELOPMENT

Silo Square...a \$200 million 228-acre mixed-use development with a town square and pedestrian paths began construction in mid-2019 with initial business occupancies projected in mid-2020

Metropolitan Business District...a new business district created and defined in 2018 for the Church Road/I-55 area to incentivize and bring quality commercial development for this high-profile area has already been successful with attracting unprecedented, pending developments to be announced in 2020

Hilton Embassy Suites...developers are considering a different location after a 2-year planning process to bring a \$40-million luxury hotel to the Metropolitan Business District.

Industrial Development...an incredible year welcoming \$134 million of capital investments into our city to use 1,923,600 square feet of new facility space while creating 830 new jobs for manufacturing and distribution operations including global names such as Medline and Spectra Labs (Fresenius Medical Care)

Service, Retail, and Other Business...248 new businesses opened in 2019 creating 951 new jobs. New Building Permits...405 new residential permits (highest since 2007) issued in 2019 for a total new property value of \$41,961,709 in new construction as well as 22 new commercial permits with a value of \$98,091,542

PARKS & RECREATION ENHANCEMENT & EXPANSION

Field of Dreams Playground...\$448,400 special-needs playground was completed in April, 2019 adjacent to the Field of Dreams baseball field near the south entrance of Snowden Grove Park.

Greenbrook Indoor Softball Facility...7,800 square-foot facility is currently under construction near the main entrance to Greenbrook Park that will house four hitting/pitching tunnels with removable nets for a large multi-purpose training area, offices, concessions, bathrooms, and general assembly area projected to be completed and operational in March, 2020

Springfest BBQ Pavement Project...a \$1,324,162 paving and landscaping project currently under construction to eliminate the nuisance of mud and poor drainage, which will also beautify this area and serve a dual purpose for additional concert parking projected to be completed in March, 2020

Soccer Expansion...a \$5 million project currently under construction to add 7 new fields including bathroom, concession, and office facilities to property just north of the bowling alley at Pine Tar Alley/Snowden Lane which will complement the 5 existing fields on Stataline Road to bring more participation and use for all with completion projected in late 2020

Turf at Snowden Grove & Greenbrook Parks... The City is currently studying the cost/benefit ratio of replacing the infield and foul-line natural grass areas of the baseball and softball fields with artificial turf. There is significant cost savings with field maintenance and opportunity-cost savings from eliminated rain-outs that have initiated this consideration. A decision has not been made at this time, but expected in 2020.

PUBLIC SAFETY

Fire Station #5...land has been secured for this long-planned project adjacent to the curve on Starlandng Road just west of Getwell for construction of a new fire station, currently being designed, to improve protection to the southeastern part of our city and potentially improve our already- excellent "Class 3" fire rating with construction projected to begin in late 2020

Fire Hydrant Expansion in Annexed Areas...completion of phase 6 of 6 of a \$7.4 million project to increase the size of water lines to meet Southaven's fire hydrant standard and improve fire protection in all annexed areas is projected to be under construction along Stataline Road near the northwestern edge of our city in mid-2020

Police Body Cameras...the City has been researching the benefits, costs, and implementation plan of using body cameras for our officers for the last two years and plans to begin the initial phases of demonstration in 2020.

FINANCIAL STABILITY

No Property Tax Millage Increases...Southaven continues to be the largest municipality in Desoto County, but only the 4th highest taxing entity of the 7 total.

No Utility Rate Increases

Growing Sales Tax Revenue...\$15,148,749 revenue in 2019 is the highest in the City's history and shows an excellent growth trend up from \$12,499,170 in 2013

Government Finance Officers Association Award for Excellence in Financial Reporting (4th consecutive year)...a prestigious award given only to about 5% of approximately 89,000 cities/counties nationwide for going beyond typical accounting procedures to improve governmental financial transparency

Net Reserve Policy (Unassigned Fund Balance)...the City continues to maintain a minimum 12% fund balance as a percentage of general fund expenditures (Fiscal Year '19 Audit to be completed in spring of 2020).