



Dear Local Businesses,

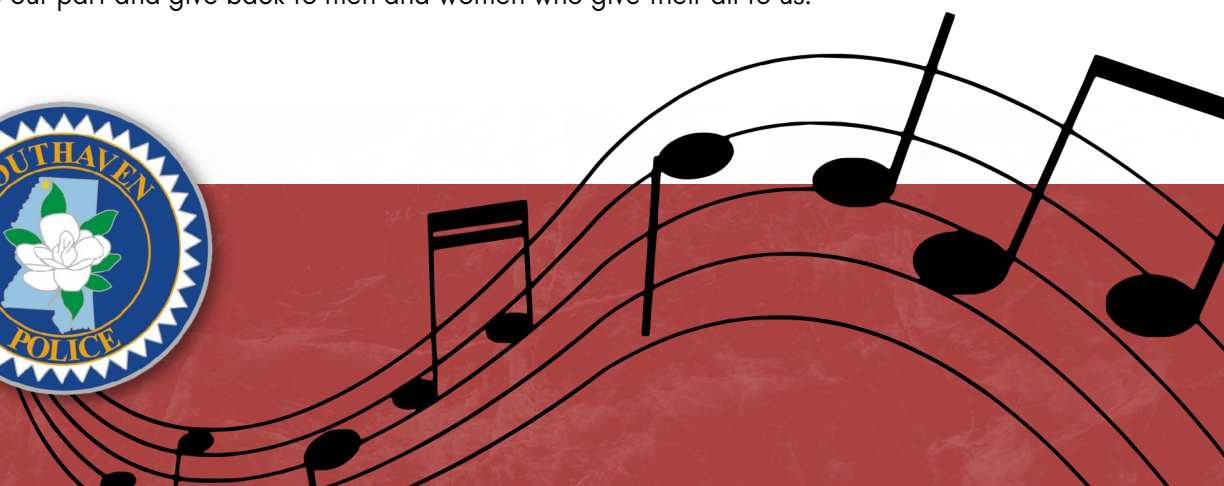
Silo Square is excited to announce the second annual *Blues for the Blue Crawfish & Blues Festival* for **May 4th, 2024** benefiting the Southaven Police Department and new this year, the DeSoto County Sheriff's Department. In 2023, with the support of our sponsors & community, we were able to raise **\$105,000** for the Southaven Police Department's First Responders Benevolence Fund. We are excited to expand the impact we can make to first responders across all of DeSoto County!

This is an opportunity to support our local law enforcement as well as create memories with friends, family, and co-workers! *Blues For the Blue* will be filled with live music, drinks, good eats, and more. All proceeds from this event will benefit the Southaven Police Department's First Responders Benevolence Fund & DCSO Blue Line Fund. All sponsorships include wristbands to the Blues & Crawfish Festival on May 4th. Each wristband includes all-you-can-eat crawfish and 4 drink tickets.

The Southaven Police Department's First Responders Benevolence Fund seeks to help meet the special needs that arise in the life of those that faithfully serve and protect us. In this role, the Fund provides financial support to Southaven law enforcement, fire personnel, and their families during a time of crisis that can include, food, medical supplies, or payments for uncovered medical expenses. In addition to the SPD's First Responders Benevolence Fund, the DeSoto County Sheriff's Department created the Blue Line Fund to support officers through education, training, and support when harm comes way.

The First Responders Benevolence Fund & Blue Line Fund, both the first of its kind in the State of Mississippi, is not only supporting officers in need, but is enabling the Southaven Police Department & DeSoto County Sheriff's Department to be noticed as leaders throughout the State of Mississippi. In being considered a leader in the state's police force, an agency that is forging the way, the Southaven Police Department & DeSoto County Sheriff's Department is able to recruit, retain, hire, and train at the highest level—all factors in making Southaven and DeSoto County even more of a desirable city to "Live, Work, Play." Community support through events such as *Blues For the Blue* in turn directly supports, protects, and advances our community, businesses, and schools making this an event to be considered as an investment in the future of Southaven and DeSoto County for years to come.

We hope you will join us in raising money to impact the men and women at the Southaven Police Department & DeSoto County Sheriff's Department. Both departments take great pride in our community and their role in keeping our citizens safe, let's do our part and give back to men and women who give their all to us.



SPONSORSHIP OPPORTUNITIES

Please consider sponsoring the *Blues for the Blue Crawfish & Blues Festival* benefiting the Southaven Police Department and DeSoto County Sheriff's Department. Bring your company and customers out for a fun night at Silo Square!

Each wristband includes all-you-can-eat crawfish, 4 drink tickets, and a t-shirt.

**Donations are tax deductible.*

PRESENT SOLDIERS

Our Present Soldiers will receive 20 wristbands to enjoy blues + crawfish on their own VIP section. Each wristband includes all-you-can-eat crawfish, 4 drink tickets, and a t-shirt.

- Recognized as "Presenting Sponsor"
- VIP Section & Seating w/ Logo at Entry
- Opportunity to address guest during event
- Desserts provided
- Logo on gift box delivered to Southaven Police Department and DeSoto County Sheriff's Department

LANDERS AUTO GROUP

- Logo on all marketing materials - digital & print
 - Banners: Stage banner & May Blvd Light Poles
 - Event T-shirts
 - Drink Koozies
 - Event Poster
 - Logo on Silo Square event emails to +1,500 individuals
 - Social Media Posts

\$15,000

CHIEF SPONSOR

Our Chief Sponsor will receive **20** wristbands to enjoy blues + crawfish on their own VIP section. Each wristband includes all-you-can-eat crawfish, 4 drink tickets and a t-shirt.

- VIP Section & Seating w/ Logo at Entry
- Dessert provided
- Logo on gift box delivered to Southaven Police Department and DeSoto County Sheriff's Department
- Logo on all marketing materials - digital & print
 - Banners - Stage banner & May Blvd. Light Poles
 - Event T-shirts
 - Drink Koozies
 - Event Poster
 - Logo on Silo Square event emails to +1,500 individuals
 - Social Media Posts

\$10,000

CAPTAIN SPONSORS

\$7,500

- 2 reserved tables including 20 wristbands
- Logo on table
- Logo on event t-shirts
- Recognized on social media
- Name on all marketing material
 - Select Banners
 - Printed Material
 - Digital Material
 - Name on website

LIEUTENANT SPONSORS

\$3,000

- 1 reserved table including 10 wristbands
- Name on table
- Name on event t-shirts
- Recognized on social media
- Name on all marketing material
 - Select Banners
 - Printed Material
 - Digital Material
 - Name on website

SERGEANT SPONSORS

\$1,500

- 6 wristbands
- Recognized on Social Media
- Name on Silo Square website



Individual wristbands can be purchased for \$150 at silosquarems.com

SPONSORSHIP FORM

Silo Square Foundation is a 501(c)(3) and all donations are tax deductible



- Present **SOLD** Sponsor - \$15,000
- Chief Sponsor - \$10,000
- Captain Sponsor - \$7,500
- Lieutenant Sponsor - \$3,000
- Sergeant Sponsor - \$1,500
- \$100 \$250 \$500 \$750 other _____

Company Name: _____ Contact Name: _____

Phone: _____ Email: _____

Mailing Address: _____

Payment Method:

- Check: _____ Make checks payable to: **SILO SQUARE FOUNDATION**
- Credit Card # _____ Exp. _____ CCV: _____

Mailing Zip Code: _____

*3.5% processing fee will be added to all credit card transactions

To secure marketing opportunities, sponsorships must be received by **April 12th**

Payments and completed Sponsorship Forms may be mailed to:

Silo Square Real Estate
Attn: Silo Square Foundation
2903 May Blvd, Ste 102, Southaven, MS 38672

To arrange payment/sponsorship details, please contact:

Leah Brigance leah@silosquarems.com/ (662) 812-8162